



## **COFFEE OF THE FUTURE**

Promoting deforestation-free coffee in Peru and Colombia

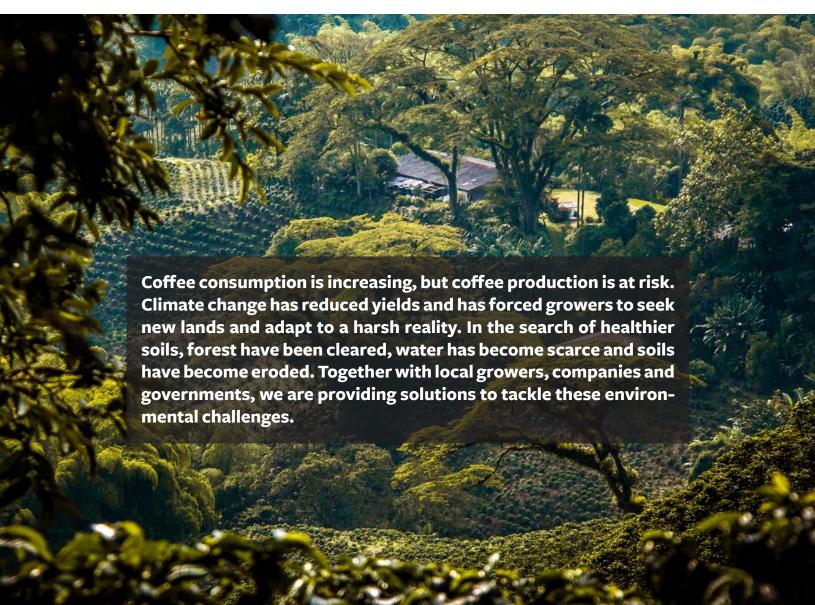














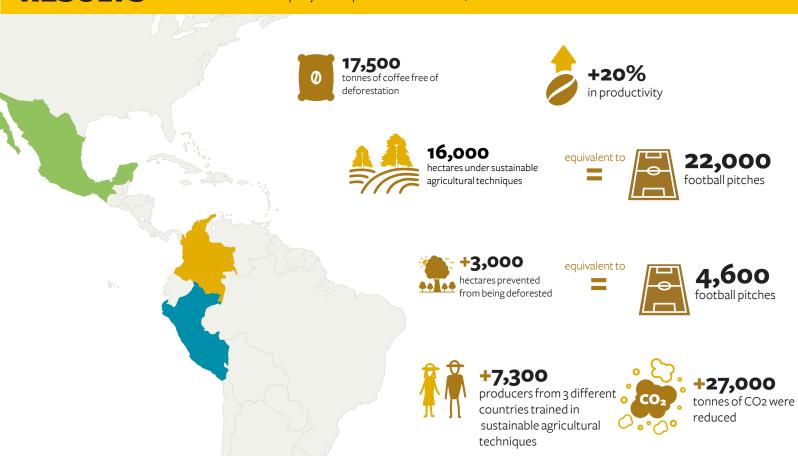
During its first stage, the climate-smart agriculture model implemented by Solidaridad proved to be successful. It made coffee more resilient to climate change, while increasing productivity, cup quality, and forest conservation.

#### **CLIMATE-SMART COFFEE**

- 1 Increases density of coffee bushes per hectare to make use of existing productive area avoiding deforestation.
- 2 Introduces shade trees to reduce erosion and generate additional income.
- **3** More efficient use of fertilizers to increase productivity and reduce costs.
- 4 More efficient post-harvest processes to reduce the use and contamination of water.



Trinational project implemented in Peru, Colombia and Mexico





**COFFEE OF THE FUTURE** is the second stage of our climate-smart coffee initiative. It started at the end of 2018 and aims to scale-up the model tested in the previous phase.

Work is done on three levels:

- 1 Climate smart agricultural practices adapted to specific coffee production models.
- 2 Public-private partnerships on national level to reduce deforestation and enable conditions for climate-smart coffee.
- 3 Climate smart coffee sourcing by international market players (roasters, traders, retailers).



Management of shade trees



Payments for environmental services

click on the images and check some testimonials

#### **PROJECT GOALS**

### **ACHIEVED 2019-20**



+13,000 hectares under climate-smart production

+6,000
producers adopting
climate-smart practices

10,350

**78%** achieved

**5,083** producers adopted climate-smart practices

**82%** achieved





# BENEFITS FROM FARM TO CUP



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